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Lipitor The Top Pharma List's top 50 pharmaceutical products by global sales ranking is compiled from GlobalData's pharmaceutical revenue figures. I have forgotten my password. US Show more US links. In another savvy move, Lipitor was priced below rival drugs. PMHub Add my company Any category It's the only brand-name drug among the 20 most-dispensed drugs in the U. But senior management was persuaded in to at least fund the initial round of testing on a couple dozen employee volunteers. Search the FT Search. January 14, An Associated Press article on Friday about sales of the cholesterol drug Lipitor referred imprecisely to a discount card that Pfizer is offering. Data provided by GlobalData GlobalData is the premier source of research and consulting solutions for the pharmaceutical and medical device industries. The Top Pharma List's top 50 pharmaceutical products by global sales ranking is compiled from GlobalData's pharmaceutical revenue figures. Videum Health is a premium video platform that offers brands innovative engagement strategies to reach targeted healthcare audiences on a The number of Lipitor prescriptions filled in the first full week after generics arrived only fell by half. But Pfizer, the world's largest drugmaker by revenue, has struggled to develop another runaway blockbuster. It's a run not likely to be repeated. Pfizer's Lipitor revenue worldwide Worldwide revenue of Pfizer's Lipitor from to (in million U.S. dollars) The statistic shows the global revenue of Pfizer's top product Lipitor from to Jul 15, - Based on historical company reported sales data, through to , these 18 drugs have generated combined lifetime revenues worth a staggering The Best Selling Drugs Since - Why AbbVie's Humira Is Set To Eclipse Pfizer's Lipitor 's Lipitor as the most commercially successful drug of all time. Mar 15, - Lipitor was approved by the government in , and while under patent protection it was the highest-selling drug of all time with worldwide sales of more than History. Lipitor was first synthesised in by Dr Bruce Roth, a chemist working for the pharmaceutical company Warner-Lambert. While under. Dec 28, - Lipitor, the best-selling drug in the history of pharmaceuticals, is the blockbuster that almost wasn't. When it was in development, the cholesterol-lowering medicine was viewed as such an also-ran it almost didn't make it into patient testing. By the time Lipitor went on sale in early , it was the fifth drug in. Lipitor - sales performance, data and rankings - Top Pharma List - PMLiVE. Dec 28, - TRENTON, New Jersey (AP) Lipitor, the best-selling drug in the history of pharmaceuticals, is the blockbuster that almost wasn't. When it was in development, the cholesterol-lowering medicine was viewed as such an also-ran it almost didn't make it into patient testing. By the time Lipitor went on sale in. Nov 27, - It is the top-selling drug in history, and helped Kindler's company, Pfizer, to become the world's largest pharmaceutical company. ... for Quality and Efficiency in Healthcare, an official advisory body, concluded that Lipitor was not superior to other statins, a death sentence for Lipitor sales in the country. Feb 9, - Lipitor History Sales Save money when safely buying. Our online pharmacy is a safe and secure international prescription referral service. Oct 22, - Lipitor was a bonanza for Pfizer: Will three other drugs do the same for their inventors?. Nov 30, - Pfizer loses patent exclusivity for its blockbuster statin Lipitor on Wednesday, dramatically reducing prices for patients. NEW YORK (CNMoney) -- The blockbuster drug Lipitor went generic Wednesday, likely costing its maker billions of dollars in sales, but saving its users a nice sum in their fight against.